



Interim Head of Product

Reports to: Founder & CEO Location: Near Burnley, Lancashire

Our client is the UK's leading supplier of software in a niche sector. They create award winning solutions that are implemented in over 3000 groups nationally, including 11 out of the top 20 providers in their market.

As the client moves to its next phase of growth, the Head of Product role has been created.

The interim Head of Product will help put the foundations in place for a permanent appointment, whilst shaping the product strategy and boosting the productivity of an established, but growing product function.

Working in a close knit team and reporting directly in to the CEO, you will perform a strategically important role in the re-launch of the client's product as a SaaS solution.

Acting as the voice of the customer, you will drive a product-led growth strategy and support international expansion.

In addition to the software delivery side to product management, you'll have ownership of the more commercially strategic product elements - go to market strategy, commercial forecasting and managing customer transition to a new style of product.

What will the Interim Head of Product do?

You will put the foundations in place for the client's future product function. By picking things up quickly, you will take workload from other senior managers and will start to organize the product function effectively from early in the engagement.

You will help shape and execute the Product strategy, answering questions that include:

- Where are we today and where do we want to be?
- What are the steps?
- How are we reporting on them?
- How do we make sure these happen?

You will demonstrate strong, but diplomatic leadership and will galvanise the existing product function.

Communication, prioritisation, clarity and alignment are all important, as is demonstrating and promoting the company's values.

More Information

Rate: We anticipate a day rate of circa **£600-650 / day**, but we will discuss this with prospective candidates.

Duration: 3 months initially, rising to 6.

Work pattern: this is a 'visible' role in a close-knit business, so ideally the interim will be on-site for at least 4 days/week. The office is open from 8am - 6pm, and people tend to work 8-4, 9-5, or 10-6.

Apply via email to
alec@laudale.com

